



Boston Women Connect (BWC) is offering sponsors a unique opportunity to be showcased at our 5th Anniversary Celebratory Events and additional promotional exposure throughout the 2015 – 2016 networking year.

Members of Boston Women Connect and the attendees at our events are **women entrepreneurs and independent professionals.**

As entrepreneurs and professionals, these women:

- Make over 80% of the purchase decisions for their households
- Are starting new business ventures at twice the rate as male entrepreneurs
- Represent the fastest growing business sector in the country
- Attend Boston Women Connect events to make connections and to research future purchases and resources needed in their personal and business lives. (Source: BWC event surveys)
- 85% have owned their own business for more than seven years. (Source: BWC event surveys)

Our sponsorships are a unique opportunity to promote your brand, generate interest and gain business through access to the attendees at our monthly events and through promotion to **over 4000** women professionals and entrepreneurs through the Boston Women Connect website, newsletter, targeted email and Social Media channels. (Note: Our promotion is exclusive to a highly targeted demographic in Eastern Massachusetts and parts of adjacent states. If this is your market, we have the reach.)

Boston Women Connect was created in 2010 by Marie Warner to address the lack of a dedicated professional networking community in the Boston area with a focus on women entrepreneurs and independent professionals. BWC and its media channel outreach has grown to over 4000 professionals, with numbers increasing daily. Monthly events and business workshops are held at venues throughout the greater Boston area.

Exceptional Promotional Opportunity - Boston Women Connect 5th Anniversary Event - Stand out from your competitors, establish your company as unique and gain visibility among both women entrepreneurs and professionals through Boston Women Connect. Sponsorship offers **repeated exposure** to a highly- targeted audience of 4000+ women professionals and entrepreneurs. The Anniversary Event, scheduled for the evening of August 27, 2015 is unique – a Boston Harbor sunset private charter aboard the *Full Moon*, a 1948 vintage luxury yacht, owned and operated by a woman entrepreneur.

If your schedule and promotional calendar precludes participation for the 5th Anniversary Celebration Cruise on August 27, sponsorship opportunities are available for Boston Women Connect events and workshops throughout 2015 and 2016.

Sponsorship Programs and Levels are:

Corporate Sponsor: \$300.00 for a single month or event

- Corporate banner displayed at event (banner provided by Sponsor)
- Sponsor logo on website and social media channels – LinkedIn, Facebook, Twitter and Meetups (JPG image supplied by sponsor)

- Promotional item distributed to all attendees (items provided by sponsor)
- Formal acknowledgement and introduction at Event
- One (1) complimentary registration at sponsored event
- Designated sponsor contacts receive all event promotional correspondence

Premier Sponsor \$500 for a single month or event

- Corporate banner displayed at event (banner provided by Sponsor)
- Sponsor logo on website and social media channels – LinkedIn, Facebook, Twitter and Meetups (JPG image supplied by sponsor)
- **Corporate Sponsor name and URL link in three (3) event emails to full Boston Women Connect list, on flyers**
- Promotional item distributed to all attendees (items provided by sponsor)
- Formal acknowledgement and introduction at Event
- Two (2) complimentary registrations
- Designated sponsor contacts receive all event promotional correspondence
- Industry exclusive participation

Corporate Membership and Elite “custom” Sponsorship Programs are available.

Contact Marie Warner, CEO & Founder at 617.721.4650 or marie.warner@bostonwomenconnect.com

BWC Website

BWC Newsletter

BWC Email Invitation



**Summer Soiree Business Networking
5th Anniversary Summer of Celebration**
Tuesday, June 30 - Marriott Courtyard, Woburn



Just ONE WEEK to Register!

Join Boston Women Connect on June 30 as we kick off the **Summer of Celebration** - a series of special events to commemorate our **5th Anniversary** of learning, sharing and making valuable business connections.

Building Business Connections Summer Soiree is in the gracious outdoor patio lounge (weather permitting) and the relaxing Bistro. Be comfortable! Summer chic casual attire encouraged!

Rain or shine, join us before you get caught up in July 4th plans!

The Summer Soiree Business Networking includes:

- Informal Networking in a relaxed, professional venue